

Assessment Rubric

Assessment: Final Composition (Final Project)

Due Date: TBD (End of Module 8)

Purpose: This final project requires you to construct a large-scale (minimum 9" x 12") original gouache illustration that synthesizes the technical and theoretical skills learned in this course. You will move beyond practice exercises to demonstrate mastery of gouache, proving your ability to control consistency, color, blending, value, and layering through a creative lens.

Directions

1. **Illustration:** Create an original illustration (e.g. still life, landscape, portrait...) utilizing the techniques you have been learning in class (see below). Spend a minimum of 12 hours on the illustration to allow for proper layering and drying time.
Techniques to include:
 - a. Maintain the correct consistency of gouache throughout the composition.
 - b. Utilize color theory through the use of chromatic grays and combination of colors.
 - c. Execute smooth gradients and blending techniques.
 - d. Build the painting using different layers correctly.
 - e. Use light and shadow techniques to create depth and form.
2. **Reflection:** Write a reflection of your composition (in 500 words or more) to justify the specific methods used in the final piece, your inspiration, and your creative process. Include at least three process pictures:
 - a. Phase 1: Sketches or thumbnail sketches
 - b. Phase 2: First layer(s) of paint
 - c. Phase 3: Finishing details
3. **Submit** a high-quality picture or scan of your final composition (PNG, JPEG) and reflection document (PDF) to the Canvas course.

Rubric (20 points total)

	Exceeding Expectations (4)	Meeting Expectations (3)	Approaching Expectations (2)	Not Meeting Expectations (1)
Completedness (4 points)	Adheres to all of the directions for the project.	Adheres to most of the directions for the project.	Follow some directions, but not most of them.	Follows very little to none of the directions.
Techniques (8 points)	The project demonstrates mastery of all course techniques (gouache consistency, color theory, gradient/blending, layering, and value).	The project demonstrates a solid application of most course techniques, with minor technical inconsistencies.	The project demonstrates a limited application of course techniques.	No clear application of course techniques.
Originality/ Craftmanship (4 points)	The project is original and is meticulously constructed.	The project is original and was completed carefully but lacked finishing touches.	The project is original but appears unfinished, or lacks the required 12-hour hour depth.	The project is rushed, unoriginal, or demonstrates poor material control.
Reflection (4 points)	The reflection includes 3+ process photos, and clearly justifies technical choices and creative process.	The reflection includes 3+ process photos but the technical choices and creative process justification lacks clarity.	The reflection includes 1-2 process photos and/or justification is purely aesthetic or lacks technical detail.	The reflection is missing process photos or fails to reflect on technical choices made.